

STRATEGIC LEADERSHIP

Duration: 3 days

Programme introduction:

This programme will utilise the MBTI profiling tool and seek to take each delegate on a personal journey of understanding where they will gain a far deeper insight of themselves and how they prefer to work and the complexity of the people they have to lead. During this programme they will realise their most effective leadership style and discover what makes them and others 'tick'. Delegates will learn how to create and communicate a vision and be able to assess their personal impact on the business. They do this through understanding how others perceive them and being a good communicator and motivator with a high degree of integrity – and the perfect complement to effective leadership skills... personal presence, flexibility and good sense of humour!

Core competencies developed during this programme:

- Inspire others, change behaviour and well worn habits
- Make the right decisions and realise your full potential as a role model
- Develop and understand your leadership style to successfully implement strategy
- Create and communicate your vision to achieve objectives
- Identify and action personal and professional goals

Programme Content:

Day One:

- Welcome, introduction & review personal objectives
- Understanding the characteristics of effective and powerful leadership
- Personality profiling – assessing each individual (questionnaires completed prior)
 - MBTI profiling tool followed by Q & A session
- Management processes V's leadership processes
 - Analysis of leadership theories
 - Managing expectations
- An examination of your strengths as an individual
- What do you currently believe to be true about powerful leadership?

Day Two:

- Understanding leadership styles and the effect it has on your team/vision
 - Assessing your personal style and adapting your personal style
- How do others perceive you?
- Responsibility / accountability / authority
- Empowerment & how to achieve business results and deliver the strategy
 - Applying just the right pressure
 - Building trust & loyalty
 - Managing the environment around you

Day Two:

- Influencing ~ Adopting the right influencing strategy for teams and individuals
 - Interpersonal skills
 - Powerful communication skills
- Committing to the vision and making it happen!
- Making key decisions, being a role model and leading by example
- Review personal strategies, summary and close